Accelerating Innovation: Telling the Brain Story to Inspire Action
October 27 to November 1, 2013
Shaw Conference Centre, Edmonton, Alberta

Confirmation of Interest and Commitment to Action Package

Please apply online at:
http://www.albertafamilywellness.org/accelerating-innovation-symposium

Please save the dates in your calendars. Space is limited for this unique opportunity.
You have been identified as a potential participant in the Norlien Foundation’s “Accelerating Innovation: Telling the Brain Story to Inspire Action” Symposium. This package will give you an overview of the strategy and its objectives, a description of the launch event that is being held October 27 to November 1, 2013, at The Shaw Conference Centre, and instructions on how to confirm your interest and commitment to action.

THE BACKGROUND

We are pleased to announce that the Alberta Family Wellness Initiative, in partnership with Alberta Health Services, the Government of Alberta, and TransCanada Pipelines, is launching a new two year strategy in 2013 with a focus on early brain development, children's mental health, and addiction prevention, treatment and recovery. This strategy will provide the opportunity for a community of experts to break down communication barriers between overlapping disciplines, share new discoveries and develop innovative ideas on how to improve outcomes. Participants in the new strategy will have the opportunity to learn the science and work with other professionals to turn ‘what we know into what we do’. This will help participants advance and implement the knowledge in their various professional roles, as well as more widely throughout their spheres of influence in policy, program, research and practice.

The strategy will include two, week-long Symposia, the first in Edmonton, Alberta at the Shaw Conference Centre from October 27 to November 1, 2013 and the second in Calgary, Alberta from October 5 to 10, 2014.

THE OBJECTIVES

Our key objective is to create positive change in outcomes for children and families by mobilizing knowledge about the intergenerational impact of addictions and toxic stress on the developing brain. During and following the symposium, we will be:

- Mobilizing and linking the science of brain development with mental health and addictions.
- Developing a shared understanding of the intergenerational effects of stress and addictions at different ages and stages of development and the implications related to policy, practice and research.
- Fostering ‘communities of purpose’ that will apply the knowledge to develop and action joined-up innovative approaches for prevention, intervention and treatment of mental health and addiction issues across the lifespan.

WHO SHOULD PARTICIPATE?

Approximately 200 Albertans, selected for their ability to champion the knowledge and effect change within the system, should participate in the strategy. They will be drawn from the program development and service delivery sector; the research and evaluation sector; the professional education sector; and the policy and administration sector. Participants are required to commit to participating in both years of the Symposium. Space is limited and if necessary, the final participants will be chosen via committee.
THE INAUGURAL SYMPOSIUM: OCTOBER 27 TO NOVEMBER 1, 2013

Following the conclusion of our multiyear, knowledge mobilization strategies for "Early Brain & Biological Development" and "Recovery from Addiction," the Alberta Family Wellness Initiative (AFWI) is launching the next phase with a strategy that will unfold over the next two years. This strategy will focus on sharing the brain story in the policy and practice communities, as well as with the general public, to translate our collective knowledge into positive outcomes for children and families. This next phase starts with a new Symposium titled Accelerating Innovation: Telling the Brain Story to Inspire Action.

2013 SYMPOSIUM FACULTY

The 2013 Symposium has attracted an eminent group of faculty members including:

- Jack Shonkoff
  Director, Centre on the Developing Child
  Harvard University

- Pat Levitt
  Professor of Neuroscience, Psychiatry, Psychology, & Pharmacy Director
  University of Southern California

- Steve Hinshaw
  Professor and Chair of Psychology
  University of California, Berkley

- Phil Fisher
  Professor
  University of Oregon

- George Koob
  Committee Chair, Neurobiology of Addictive Disorders
  Scripps Research Institute

- Mark Gold
  Chair of Psychiatry
  University of Florida

- Marv Seppala
  Chief Medical Officer & Adjunct Assistant Professor
  Hazelden Graduate School of Addiction Studies

- Phil Davies
  Executive Director
  Oxford Evidentia

- Hiro Yoshikawa
  Walter H. Gale Professor of Education & Academic Dean
  Harvard Graduate School of Education

- Nadine Burke Harris
  Founding Physician, CPMC
  Bayview Child Care Center

- Tom McLellan
  Chief Executive Officer
  Treatment Research Institute (TRI)

2013 SYMPOSIUM MODERATORS

- Paula Tyler
  Executive Director
  Alberta Family Wellness Initiative, & President
  Norlien Foundation

- Tom McLellan
  Chief Executive Officer
  Treatment Research Institute (TRI)
The Alberta Family Wellness Initiative’s goal is to provide an engaging, week-long experience that incorporates leading edge research, clinical expertise, experiential learning, dialogue, and the opportunity for participants to integrate and apply new knowledge in a collegial setting.

<table>
<thead>
<tr>
<th>Monday, Oct. 28</th>
<th>Tuesday, Oct. 29</th>
<th>Wednesday, Oct. 30</th>
<th>Thursday, Oct. 31</th>
<th>Friday, Nov. 1</th>
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<tbody>
<tr>
<td>Setting the Stage</td>
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<td>8:00 am Welcome Jack Shonkoff</td>
<td>8:00 am Pat Levitt</td>
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<td>Frontiers of Innovation (FOI) Project, a new platform to create better outcomes for children across the lifespan</td>
<td>Brain development and the intergenerational transmission of health outcomes.</td>
<td>The relationship between the reward and stress systems and how they are perturbed in addiction</td>
<td>Moving research into practice – Making Change</td>
<td>Recap of Week Presentations, feedback and questions from panel</td>
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<td>9:15 am</td>
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<tr>
<td>TBC</td>
<td>Steve Hinshaw</td>
<td>Mark Gold</td>
<td>Hiro Yoshikawa</td>
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<td>The primacy of affect in shaping human development and the onset and recovery from addiction</td>
<td>The effect of the environment on child and adolescent mental health status with a specific focus on the development of mood and anxiety disorders, impulsivity, risk-taking and addiction</td>
<td>Neurobiology of process addictions</td>
<td>How public policies can either help support or help derail healthy child development</td>
<td>Presentations, feedback and questions from panel</td>
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<td>10:15 am Break</td>
<td>9:45 am Break</td>
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<td>10:45 am Frameworks</td>
<td>10:15 am</td>
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<td>11:30 am FOI Initiatives in Alberta</td>
<td>11:00 am Panel Discussion</td>
<td>Panel Discussion</td>
<td>Panel Discussion</td>
<td>Closing Video</td>
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<td>12:15 pm Lunch</td>
<td>11:45 am Lunch</td>
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<td>1:15 pm Workshops</td>
<td>12:45 pm Workshops</td>
<td>Workshops</td>
<td>Workshops</td>
<td>Conference Closes</td>
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<tr>
<td>2:25 pm Introduction to Cohort and Innovation Team Process</td>
<td>1:55 pm Interdisciplinary Cohort Discussion</td>
<td>Interdisciplinary Cohort Discussion</td>
<td>Interdisciplinary Cohort Discussion</td>
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<td>3:30 pm Innovation Teams</td>
<td>3:10 pm Innovation Teams</td>
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<td>5:30 pm Poster Viewing and Reception</td>
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<td>6:45 pm Dinner &amp; Presentation of the Intergenerational Story</td>
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<td>Innovation Team Meeting Time</td>
<td>Innovation Team Meeting Time</td>
<td>Free Evening</td>
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FEES, TRAVEL AND LODGING

The 2013 Symposium will be held October 27 to November 1 at The Shaw Conference Centre. Hotel accommodations will be provided at The Westin in Edmonton with meals being provided during the conference at the Shaw Conference Centre. There is no registration fee to attend. Costs including food, lodging and symposium materials will be paid by the sponsors. Transportation to and from the Symposium will be at the cost of the participant.

INSTRUCTIONS ON HOW TO CONFIRM YOUR INTEREST AND COMMITMENT TO ACTION

Please visit our online portal at http://www.albertafamilywellness.org/accelerating-innovation-symposium to complete your application.

QUESTIONS

Symposium Secretariat
BUKSA Strategic Conference Services
Darcy Lipsey, Conference Coordinator
780-436-0983 x 231
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