



A Strategy Check-Up

What happened to US Drug Strategy?

Are there lessons for Alberta's

Framework?

Care of Substance Use Disorders

Very Frequent

Specialty/Chronic Care

22,000,000
(Focus on treatment)

Disease
Spectrum

Office-Based Primary Care

“Harmful Use”

Managed

(Early Intervention)

Prevention & Early Intervention

e

Very Rare
Use

(Focus on Prevention)

Points:

1. “**Substance Use Disorders**” range in severity and are prevalent in every medical setting
 - a. Only “**Addiction**” has been recognized
2. Less severe but more prevalent “**Harmful Use**” is easily/effectively identified & intervened upon.
3. “**Addiction**” has been conceptualized, insured, and treated like a curable, acute condition.
4. “**Addiction**” is better viewed as **chronic illness** – not yet curable but will now be insured and managed as other chronic illnesses.

US Drug Strategy:

1. Build National System of **“Prevention Prepared Communities”**
2. Build capacity to **screen and intervene** early with emerging abuse
3. Integrate evidence-based addiction treatments into mainstream healthcare – **Chronic Care Model**
4. Smart, safe management of **drug-related offenders**
5. Build performance-oriented **monitoring systems**

Alberta Framework:

1. Build Healthy, Resilient **Communities**
2. Enhance **Community-Based services** & supports
3. Foster the Development of Healthy children, youth and families
4. Address Complex Needs
5. Enhance Assurance

Comparison

1. US Strategy is just drug focused – Alberta has early childhood development/health focus
2. US Strategy deals with public safety and health – Alberta's is health focused
3. Both strategies/frameworks promote science derived interventions/services
4. Both have a strong community focus

Prevention

Prevention Science

1. Addiction has an “at-risk” period

- *Risks likely begin earlier – even prenatally*

2. Common risk factors for adolescent harms

- *Single Interventions can produce multiple effects*

3. Combined interventions enhance impact

- *Now 12 Evidence Based Interventions*

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Prevention Today

10

12

15

18

21

Schools



Parents



Law Enforcement



Environmental Policies



Prevention Tomorrow

10

12

15

18

21

Schools



Parents



Law Enforcement



Environmental Policies



Prevention of Drug Use: Communities That Care Example

- Prevention in 24 towns, 7 states
- **4400 students 5th thru 8th grades**
- **Randomized Controlled Trial**
- Measured all substance use & delinquent behaviors

4-year Results (Ages 10 – 14)

Active Prevention Communities:

adopted more evidence based interventions & showed:

- **49% Less Tobacco Use (all types)**
- **37% Less Binge Drinking**
- **31% Fewer Delinquent Behaviors**

Hawkins et al. Arch. Ped. & Adol. Med. 2009.

How Are We Doing?

1. Build “**Prevention Prepared Communities**”

At the Federal Level - Idea was killed by existing prevention groups

At the State Level – Communities That Care and other evidence-based community prevention programs are spreading

Early Intervention

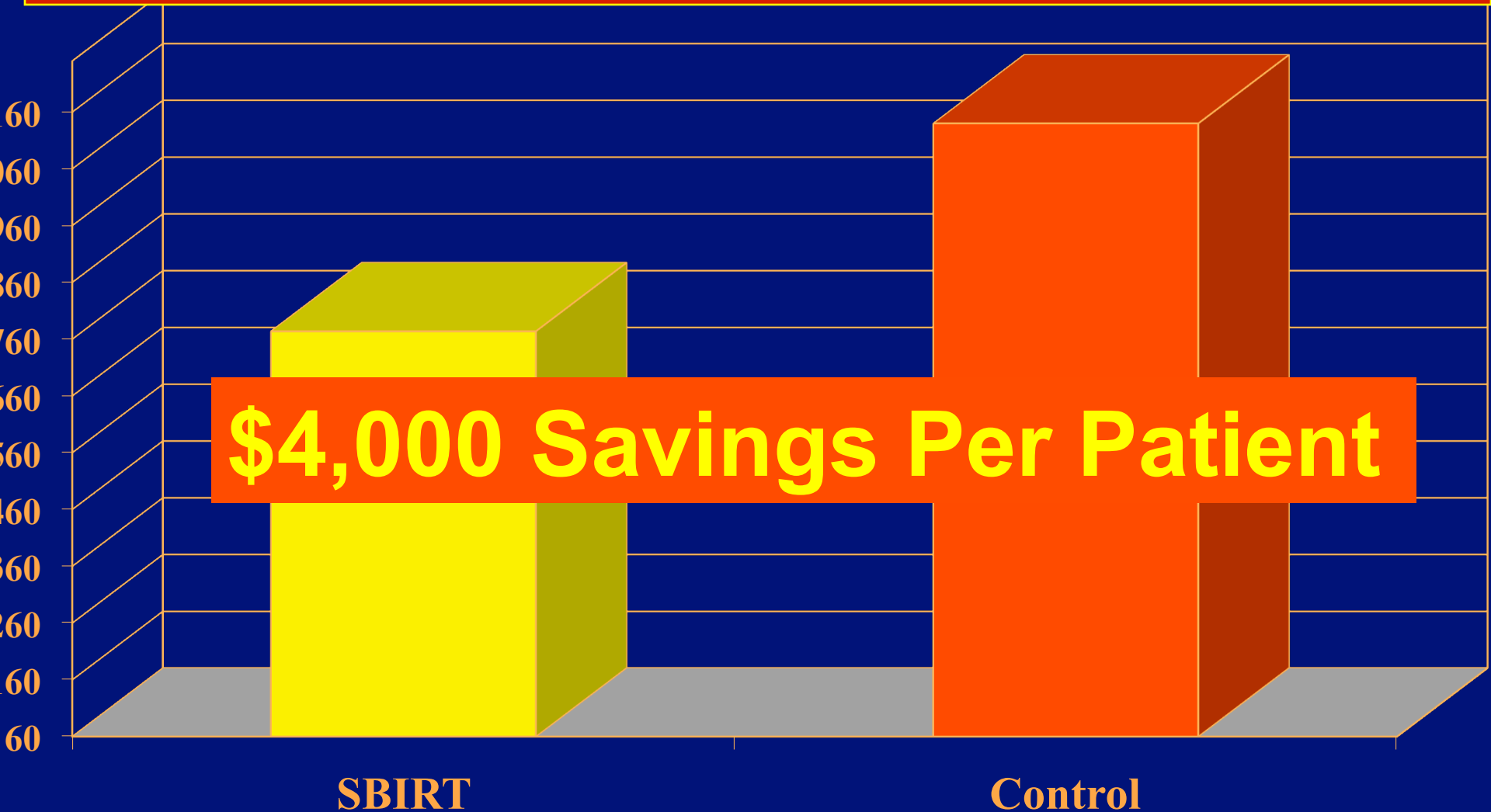
Major Advances in Brief Interventions

- “Harmful substance use” is accurately identified with **2 – 3 questions**.
 - Prevalence rates of **20 – 50%** in healthcare
 - **60%** of all ER admissions (10 million/yr)
- Brief counseling (**5 – 10 minutes**) produces lasting changes & savings

Washington's Screening Brief Intervention & Treatment Evaluation

- **SBIRT in 9 Emergency Depts.**
- **Case Control Study of 1557 pts**
 - Matched group – got ER care but no BI
- **Measured healthcare utilization and costs for one year**

Medicaid Costs Following SBIRT in Washington State



How Are We Doing?

2. Build capacity to **screen and intervene**

At the Federal Level -

- Part of ACA – CMS Insurance Codes
- CE credit for physicians and nurses
- National studies of effectiveness – many venues

At the State Level -

- Focus on primary, ER & OB/Gyn
- Approved for use in schools
- Many Foster Care programs

Treatment

Does Anything Work?

Behavioral Therapies

- **Cognitive Behavioral Therapy**
- **Motivational Enhancement Therapy**
- **Community Reinforcement and Family Training**
- **Behavioral Couples Therapy**
- **Multi Systemic Family Therapy**
- **12-Step Facilitation**
- **Individual Drug Counseling**

Medications

- Tobacco (NRT, Varenicline)
- Alcohol (Naltrexone, Disulfiram)
- Opiates (Naltrexone, Methadone, Buprenorph.)
- Cocaine (Disulfiram, Topiramate, Vaccine)
- Marijuana – Nothing Yet
- Methamphetamine – Nothing Yet

The Strategy

Integrate Addiction into Federal Healthcare

Dept of Veterans Affairs (VA)

Indian Health Service (IHS)

Health Resources Services Admin (HRSA)

Goals –

Triple patients in treatment – to 7,000,000

Increase primary care treatment - use CCM

Consolidate specialty care treatment

How Are We Doing?

3. Integrate evidence-based addiction treatments into mainstream health— **Chronic Care Model**

At the Federal Level -

- Part of ACA – CMS Insurance Codes
- Addiction “services” in 7,000 FQHCs (**? Pts**)
- One published trial of CCM in addiction

But....

- Little physician uptake – confusion rampant
- Fewer specialty care programs (**<2,000**)
- Very few adolescent programs (**< 15%**)
- Growing consolidation of programs (**> 25%**)

Saitz et al. – Evaluation of the Chronic Care Model of Addiction Treatment

Goals

1. Engage/Retain patients in care
2. Reduction in alcohol and drug use
3. Reduction in healthcare utilization

Methods

- RCT – with seriously addicted detox pts**
- **CCM, team-based primary care**
 - **Normal referral to specialty care**

Outcomes & Indicators

At one year

1. Engagement & participation
2. Self-Reported substance use (verified by urines)
3. Re-admission to specialty care or ER or Hospital

Results?

Was the CCM viable to providers?

- Yes – Same clinical team – Same procedures

Did CCM patients engage?

- Yes - <15% drop out – 75% adherence

Did CCM patients improve at one year?

- Yes - >50% reductions in drug use
- <10% readmission to ER or hospital

BUT – So did controls – No difference at 1yr

US Drug Strategy:

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Summary to date

- **MH/SA are now “essential health services”**
 - Very clearly part of healthcare – not just CJS
- **Medical schools have begun to include addiction in curricula**
 - In part due to prescription opioid
- **Some services are in federal healthcare**
- **FEWER patients in treatment**
- **FEWER treatment programs**

Why?

US Drug strategy was science-based, with wide public support in 2010

•Policy Context:

- Desire to end “War on Drugs”
- Economic downturn - no new funding
- Concurrent healthcare and prison reform
- Political wars – refusal to collaborate

•New initiatives threatened existing infrastructure & interests

- No public demand/constituency for change**
- Very low public understanding of science**

Lessons for Alberta?

- **Maintain focus on Children**
 - Broad public – and therefore political support
 - Economic argument very strong
 - Scientific arguments complex but understandable
- **Maintain Focus on the Community**
 - Political will grows with proximity
 - Communities have varied needs
- **Continue Public Communication Effort**
 - The science is right – public views aren't
 - The basis of political action is public demand

Thank you

The image features the words "Thank you" in a large, bold, 3D font. The letters are a vibrant golden-yellow color with a slight gradient and a beveled, blocky appearance. They are set against a solid, deep blue background. The text is positioned diagonally, starting from the lower-left and moving towards the upper-right. The lighting creates soft shadows on the blue background, giving the letters a sense of depth and volume.