

Undaunted Courage

Tom Mosgaller







TWO THINGS

ONE

- Role/Responsibility of a
 - **Change Leader**
- Opportunity and Obligation

TWO

- Holding the gains
- Framing the future

These are the best of times...

There is an opening right now because old answers don't fit the new questions

These could be the worst of times if....

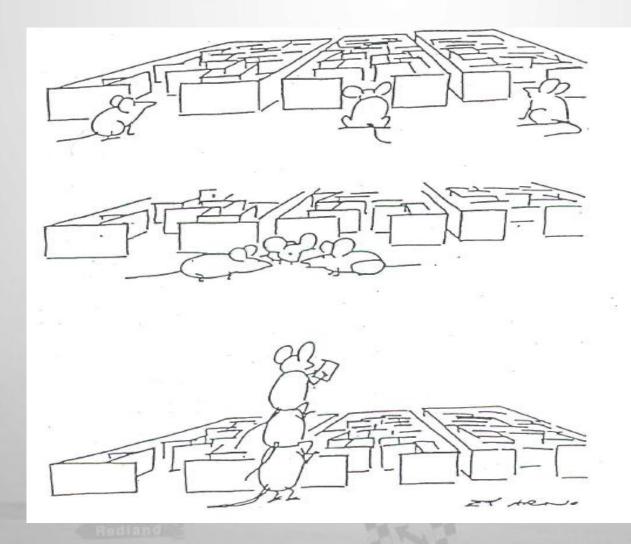
We don't look out the window and see what has not yet come into view



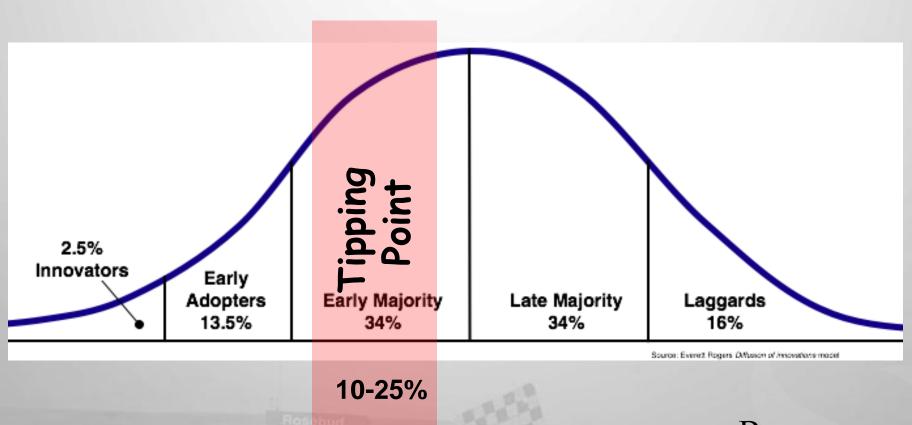


- Libraries without books
- Cars without driver
- Insert your own

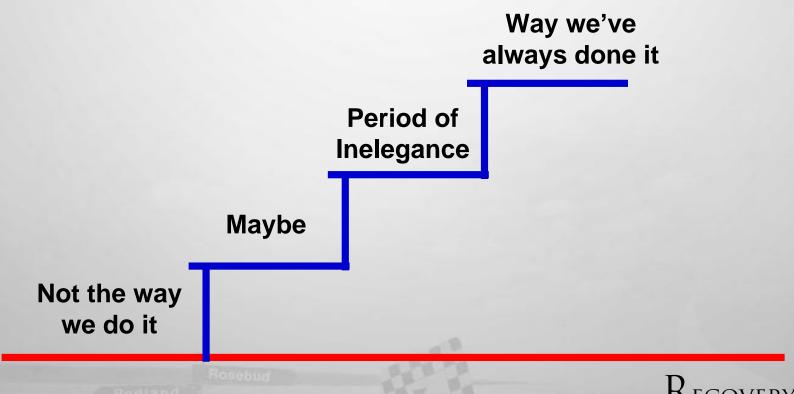
"What has not yet come into view"

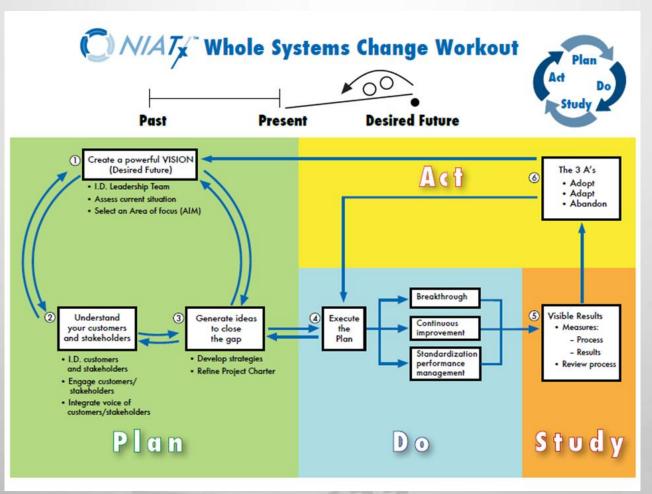


"DIFFUSION OF INNOVATION" EVERETT ROGERS



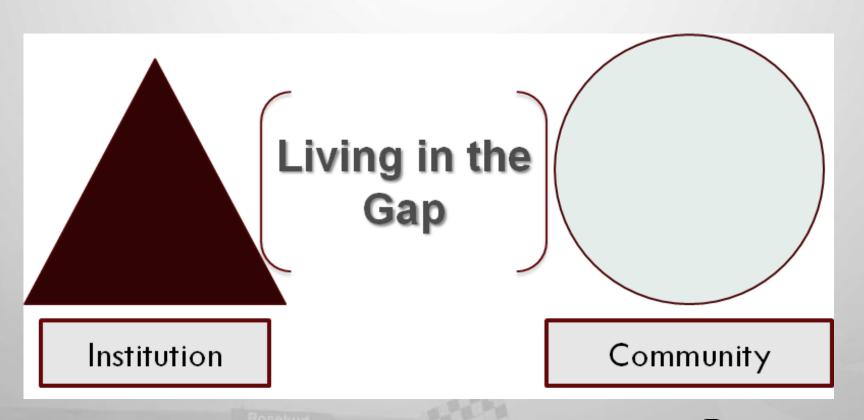
X - COUNTRY SKIING





Rosebud

THE GEOMETRY LESSON



DEFINITION OF QUALITY

QUALITY of _____

- Care
- Service
- Product
- Experience

DEFINITION OF QUALITY

QUALITY is what makes it possible for your customers to have a long term love affair with your product or service

CHARACTERISTICS OF A CHANGE LEADER

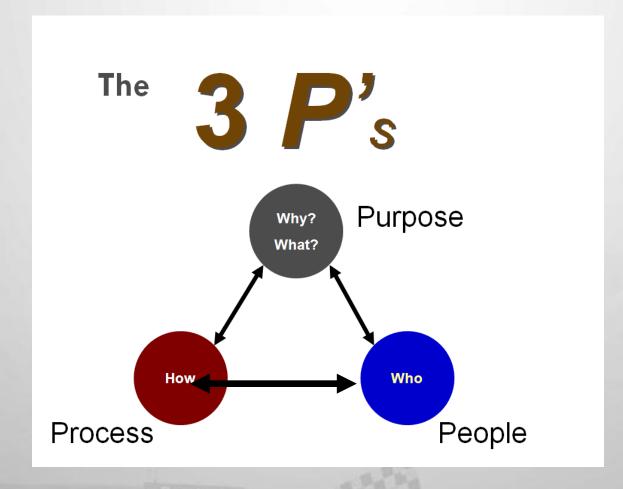
- Respected
- Able to influence others
- Works well in the GAP
- Sense of humor



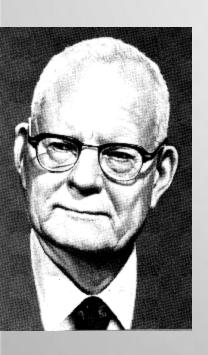
ROLE OF A CHANGE LEADER

- Determine need
- Establish relationship
- Diagnose
- Create intent
- Translate into action
- Stabilize
- Sustain





ALL WORK IS A PROCESS



W. Edwards Deming

Poor **processes** account for 85% of the problems in serving customers.



Rosebu

5 CRITICAL QUESTIONS

- 1. What is relative advantage?
- 2. Does it fit with our existing values?
- 3. Is it simple enough to understand?
- 4. Can it be piloted?
- 5. Are the results obvious?

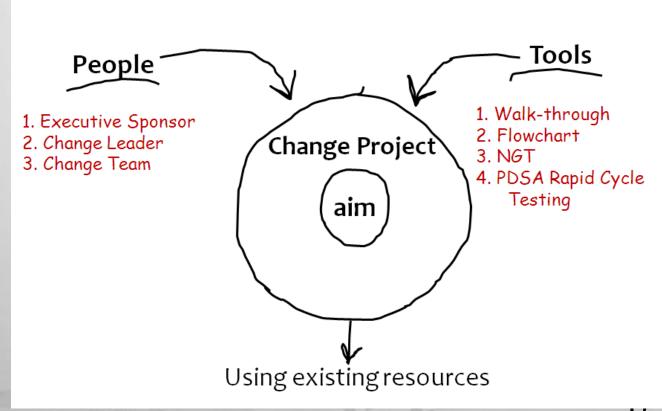


5 KEY ASPECTS OF HEALTH INTEGRATION

- 1. Nature of relationships
- 2. How/Who makes decisions
- 3. How power defined acquired used
- 4. How conflict is handled
- 5. How learning is supported



THIS IS THE NIATX MODEL



WHAT STRUCK YOU?

QUALITY IN DAILY WORK

"Thus in all ways I will leave my community greater and more beautiful than it was transmitted to me."

Pericles

Athenian Oath

Tom Mosgaller
Director of Change Management
University of Wisconsin School of Engineering- CHESS
Center

tmosgaller@msn.com

608.215.0651